



### **Heartland Art Club**

101 A West Argonne Dr.  
Kirkwood, MO 63122  
314-690-3227 Phone  
Art@HeartlandArtClub.org

## **PROSPECTUS - PLEASE READ CAREFULLY**

### **APPLICATION REQUIREMENTS**

All entries must be submitted online by setting up a profile and applying through CaFe ([CallforEntry.org](http://CallforEntry.org)). See eligibility, rules, and terms for details.

### **Eligibility**

- Artists must be 18 years of age or older.
- Open to artists in the United States.
- Artists may submit up to three entries. Only one entry per artist may be selected by the juror.
- Artwork must be entirely original.

### **Important Dates**

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- Call for Entry March 15, 2026, through August 31, 2026
- Award Notifications: No later than September 19, 2026
- Handling Fee Due (shipped artwork only): October 10, 2026
- Artwork Receipt Deadline: October 10, 2026 (No exceptions)
- Exhibition Dates: October 21, 2026, through December 31, 2026
- Public Opening Reception: October 23, 2026, 6:00–8:00 PM
- Award Notifications: No later than September 19, 2026
- Artwork Return Shipping & Pick-Up: October 7–10, 2026

## ENTRY RULES AND REGULATIONS

### General

- The subject matter of all art must fit within the transportation theme. Images deemed vulgar or offensive by the juror will not be considered.
- Artwork must be entirely original and completed from 2021 to the present.
- Artwork may NOT be the product of instruction of any kind, such as DVDs, workshops, or classes.
- Artwork must conform to required size, framing, hanging, and shipping requirements (see details below).
- Artwork must be for sale.

### Entry Fees

\$35 for the first entry plus \$15 for each additional entry up to 3 total entries

### Sales/Other Fees (Juried Works Only)

- Shipping to the Heartland Art Club and the return of artwork are the artist's responsibility (see the Shipping category below for details).
- There is a one-time packing, handling, inspecting, and hanging fee of \$25 for shipped artwork.
- Hand-delivered/retrieved artwork will not incur the above handling fee.
- Selected juried artworks must be offered for sale through Heartland Art Club.
- Gallery commission is 35% of the total sale for non-member artists.
- Gallery commission is 25% of the total sale for member artists.
- The gallery withholds an additional 3% for sales processed by credit or debit cards.
- To become a member before your Classic Trains, Planes, & Automobiles submission, visit: <https://heartlandartclub.org/membership>

US residents who receive \$600 or more in awards and/or sales will be required to complete a Form W-9 and will receive a Form 1099 by the end of January 2026. Artwork sold during the show must remain on display at the gallery until the final exhibition date unless the Gallery Team makes other arrangements to facilitate a sale.

### Size Requirements for Artwork

Maximum Dimensions:

2-dimensional works no larger than 48 inches (outside) in either direction INCLUDING framing.

### Image Requirements for Submissions

- File Type: JPEG or Jpg
- File Dimensions: 2400 pixels on the longest side
- File Size: Under 2 MB
- File Name: Label image this way only - **Last Name, First Initial, Title**
- **DO NOT INCLUDE FRAMING in your photo** - only the image of the artwork

### **Presentation and Framing Requirements**

- Artwork must be framed professionally using **D-rings** and wire. NO SAWTOOTH HANGERS accepted.
- Flat panel or gallery-wrapped canvases must have finished edges at least 1.5” deep.
- Frames must be stable, undamaged, and appropriate for a quality gallery exhibit. Artwork not meeting these requirements will be disqualified and returned at the artist’s expense.
- Pastel, charcoal, or similar artwork typically framed behind glass will be accepted, but please note that the risk of shipping it lies with the artist, and HAC will not be held responsible for glass breakage.
- Artwork must be ready to hang.

### **Juror**

### **Judge**

### **Selected Works**

The artwork selected (including the medium used) and the number of accepted works will be determined solely by the juror. The quality of the works selected is of primary importance. The decisions made are final.

Artwork must be the same as the original image entered. No substitutions. After selection, registration cannot be changed, so please be very careful with your contact information, price, artwork title, and entry size.

Artists whose works are selected must accept or decline their invitation and pay the handling fee (if shipping artwork) by October 10, 2026.

Lack of response to the invitation will be treated as declined.

### **Notification/Invitation**

Notification of jury results will be sent to all artists June 13, 2025.

### **Shipping/Delivery of Artwork**

- All artwork must be received by September 19, 2026.
- Artists are responsible for all shipping and insurance fees.
- Artists **must include a pre-paid return shipping label** with artwork. Further instructions will be provided with the invitation to participate in the show.
- All deliveries will be shipped to the following address:

The UPS Store

Attention: Heartland Art Club  
101 West Argonne Drive  
Kirkwood, MO 63122  
UPS Store phone number: (314) 966-5410  
The Galleries at Heartland Art Club phone number: 314-821-6241

### **Awards and Prizes:**

- 1st Place (Best of Show) \$2,500
- 2nd Place \$1,500
- 3rd Place \$1,000
- The David Cornell Award \$500
- Spencer Meager Award \$500

Awards will be announced at the Opening Reception on August 15, 2025. Efforts will be made to immediately notify the winners of the competition.  
Cash awards will be paid by check.

### **Tax Forms**

US residents who receive \$600 or more in awards and/or sales will be required to complete a Form W-9 and will receive a Form 1099 by the end of January 2026.

### **Shipping Requirements for Selected Juried Artists**

Further details will be provided with acceptance notification, but please note:

- Artists who are selected will be required to pay for shipping to HAC **and** for a prepaid return label for unsold work.
- Selected artists who ship artwork to the gallery must pay a handling fee.
- Selected artists who live within drop-off/retrieval distance may do so and are NOT required to pay the handling fee.

### **About Heartland Art Club**

Heartland Art Club supports and encourages the creation of quality, representational fine art through education, exhibits, and engagement. Our goal is to elevate representational art, its artists, its disciplines, and history.

Heartland Art Club is a 501(c)3 organization incorporated in the state of Missouri. The Club has a permanent office and exhibit space in Kirkwood, Missouri, called The Galleries at Heartland Art Club.

### **Agreement/Terms of Entry**

- You understand that awards are judged in person on the artwork displayed at the gallery.
- You agree to ship your artwork, if selected by the juror, so as not to deprive another artist of an opportunity.
- You agree to comply with the terms outlined in this prospectus.
- You agree to the terms of our [Gallery Agreement](#).
- You understand you do NOT need to be a member of Heartland Art Club to participate in the jurying process or to participate in the exhibit if selected by the juror, but we would love to have you join HAC.

- You recognize Heartland Art Club reserves the right to disqualify artwork that does not meet the requirements listed in this prospectus.
- You certify that you hold the copyright to the artwork submitted.
- You grant permission to Heartland Art Club and The Galleries at Heartland Art Club to share your name and images of your artwork to promote the exhibit and the club, to display the online catalog, and to promote sales on the Heartland Art Club website as well as on social media.
- You recognize the juror/judge decision is final.
- You agree Heartland Art Club is not responsible for damage or loss, whatever the cause.

We have plenty of room! There are 10 separate gallery rooms at The Galleries at Heartland Art Club. There are two large galleries and eight smaller rooms to discover amazing art!

